

A Case Study: Rego and off-campus housing

Leveraging sustainable junk removal to streamline turns

A NATIONWIDE TREND

Every year, thousands of university students/tenants flee from their apartments after the semester ends. This leads to rampant 'dumping' of furniture, clothes, electronics, and trash on curbs, and trashed apartment units. Students need a better solution for their unwanted 'junk' **before** move-out day.

UNIVERSITY CITY'S CHALLENGE

University City, home to Upenn, Drexel and Usciences, turns thousands of units/beds per move-out cycle. Off campus housing needed a solution to handle the high volume of stuff and tight turnaround times, and also a solution that provided value back to the colleges and universities.

REGO'S SOLUTION

Rego's simple scheduling platform allowed students to instantly connect their useable items, like furniture, clothing, and electronics to local charities. Rego's proprietary software, *Rego-lytics*, provided the colleges, universities, and non-profit organizations with key data about which items are useable and how many items are kept out of a landfill - all without needing to use storage space.

IMPACT

1

Cost savings

Colleges and Universities can save thousands of dollars in unnecessary dumpster cost, staff coordination, and reputational damage - all without needing storage space.

2

Student satisfaction

Students reported that Rego was the easiest to use, and 'least sketchy' service they found. Plus, they loved that their items found a new home with local families.

3

Good for people and the planet

Rego kept over 95% of the items removed out of a landfill which provided the schools with positive marketing material and further positioned the schools as a leader in sustainability to the Philadelphia region.

By the Numbers



1/2

The cost of traditional junk removal (On average)



80%

University Staff time saved dealing with students unwanted "junk"



0

Items left behind



150,000LBS +

Of furniture and clothing donated to charities



rego



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Sustainability in the built
environment



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