

A Case Study: Rego and off-campus housing

Leveraging sustainable junk removal to streamline turns

A NATIONWIDE TREND

Every year, thousands of university students/tenants flee from their apartments after the semester ends. This leads to rampant 'dumping' of furniture, clothes, electronics, and trash on curbs, and trashed apartment units. Students need a better solution for their unwanted 'junk' **before** move-out day.

UNIVERSITY CITY'S CHALLENGE

University City, home to Upenn, Drexel and Usciences, turns thousands of units/beds per move-out cycle. Apartment buildings needed a solution to handle the high volume and tight turnaround times, and also a solution tenants would pay for.

REGO'S SOLUTION

Rego's simple scheduling platform allowed tenants to receive instant upfront pricing using photos and access to same-day scheduling. Rego's proprietary software, *Rego-lytics*, provided apartment staff key data about which units booked removal, turn times, and sustainability data, all while batching pick-ups resulting in massive cost savings for renters.

IMPACT

Cost savings

1

Tenants paid for 100% of the removal, which eliminated cost burden, time constraints, and unnecessary dumpster costs typically incurred every year by these buildings.

Resident satisfaction

2

Tenants and students reported that Rego was the most affordable, easiest to book, and 'least sketchy' service they found. Plus, they loved that their items found a new home with local families.

Good for people and the planet

3

Rego kept over 95% of the items removed out of a landfill which provided the apartment groups with positive marketing material and further positioned the groups as a leader in sustainability to the Philadelphia region.

By the Numbers



1/2

The cost of traditional junk removal (On average)



80%

Staff time saved dealing with tenants unwanted junk



0

Items left behind



150,000LBS

Of furniture and clothing donated to charities



rego



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CIRCULAR ECONOMY



Sustainability in proptech



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